

WRUW

91.1 Fm  
Cleveland



of Summer 96  
Program Guide



# LETTER FROM THE GENERAL MANAGER...

It was the most cliché of beginnings, it was the least cliché of beginnings. Another semester, another letter from the General Manager, and who better to bring you that letter than myself, the General Manager? No-one.

It has been a strange year for myself, and, on a somewhat lesser scale, for WRUW as well. While I won't bore you with the details of my life, or the seamy underside of non-commercial radio, and believe me, it is seamy, I will say that it has been an experience I have enjoyed. I got to play the roles of dictator; surrogate parent; court jester; administrative flunky; paper pusher; money man; figurehead; representative; student overlord; know-it-all; the man with or without the plan; chief assistant executive vice-president for process-planning, control, development, research, and technology; and assorted other titles, vulgar or not, bestowed upon me by myself or by my fellow programmers. I don't know which of the various positions I've held has been the most fulfilling, or the most work, or the most annoying, but I do know that the most interesting and fun part of any of them was being a programmer. I may have learned many things about administration, management,

and delegation, but I learned more about music. And I hope you have too.

Learning is, after all, what WRUW is all about. Learning about what else is out there, learning to open your mind to new and bizarre things. WRUW has given me the ability to figure out what it is that I find interesting, and the ability to share what I find interesting with the world in a way that most people do not have. Even after being in charge for a year, I still don't feel like I've given the station back what I've gotten from it.

So, thanks to the staff of WRUW, for allowing me to be General Manager, and special thanks to those who came before me, and those whose powers are greater than my own for giving me the chance to become General Manager, and to those who will be General Manager after me. I wish you not luck, but patience and good humor, and ask that you never forget WRUW's purpose.

As for you, the listener, you've got it easy.... You just have to keep listening, you lucky dog, you.

-- Greg Lyle

## Upcoming Events for the Summer!!

### Studio-A-Rama

Get ready to rock out outside! WRUW's 16<sup>th</sup> annual Studio-A-Rama is set to take place on Saturday, July 27<sup>th</sup>!! Studio-A-Rama started a decade and a half ago as a thank-you to our listeners for pledging to our first Telethon, and has now become a regular yearly event, bringing rock bands from the Cleveland area and at least one national act every year. The lineup for this year is as follows:

2:00 - SQUAT  
3:00 - DOWNSIDE SPECIAL  
4:15 - BIBLICAL PROOF OF UFOS  
5:15 - LORDS OF THE HIGHWAY  
6:30 - THROCKMORTON  
7:30 - ASPHALT  
9:00 - ERIC'S MOTHER  
10:00 - U.S. MAPLE

The headliner this year, U.S. Maple, is a Chicago band who has recorded on the Skin Graft label. The show, as always, is **COMPLETELY FREE!!**

Studio-A-Rama will be next to WRUW's studios in University Circle, on Bellflower Rd. one block north of the intersection of Euclid and Mayfield. Bring food, friends, pets, and a blanket. But please, no glass of any kind will be permitted. Hope to see you there!

### Folk & International Festival

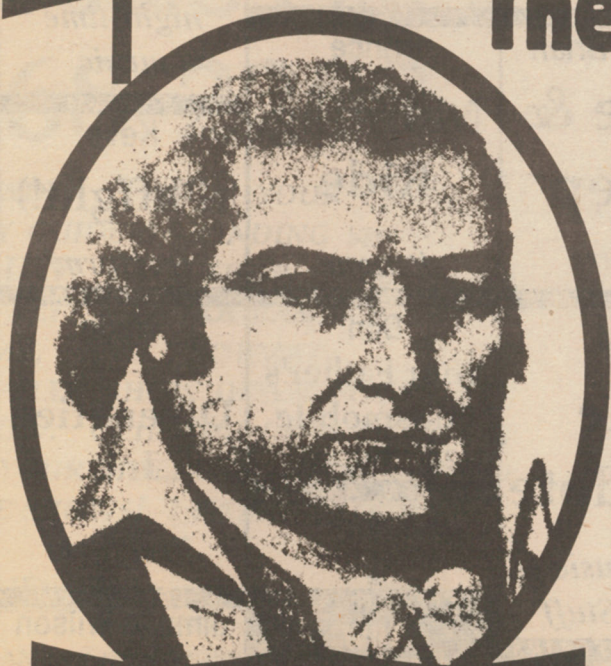
Mark your calendars now: The 6th Annual WRUW Folk & International Festival (aka F/I) is set for **September 7th**. This fun-filled event is WRUW's thank-you to our listeners for their year round support, both through turning on the radio and donating to the telethon. Money from the telethon pays for the bands and other expenses of the festival.

Who will play at the festival? Well, we're not too sure of that ourselves. Names of headliners have been thrown around: Trance Mission, Beasts of Paradise, Hypnotic Clambake, Ashwan Batiste, Gillian Welch, Pete Nelson, Donna the Buffalo, and Leftover Salmon. We are currently scouting local bands in order to put together an exciting and diverse but complementary bill for the afternoon. We will also have international music -- the possibility of an African drum troupe and a Chinese dragon parade around the courtyard have been hinted at.

The beauty of the folk festival is that we at WRUW have as much fun planning F/I as we hope you will have attending. So remember to bring some sunscreen, pack a lunch, and load the kids and a blanket in the car to come down to the Mather Courtyard. You can even bring the dog! Stay tuned to WRUW for more details.



# WHOLLY MOSES



**MOSES CLEAVELAND**

When Revolutionary War vet Moses Cleaveland first set foot upon the banks of the Cuyahoga in 1796, little did he know that the future sounds of his town would revolve, evolve, even dissolve, yet still involve millions of people over two centuries.

## The **Secret History of Cleveland Music** on **WRUW 91.1 fm**

In celebration of Cleveland's Bicentennial  
it has been resolved...

### One week of nothing but Cleveland Music

**Sunday July 14, 12am  
though**

**Sunday July 21, 12am**

In addition to the 24 hour, seven day, Orphean Clevelandia, each weeknight will feature unique explorations of jazz, folk, rock, polka, and alternative music of past and present with folks who helped create, shape, disseminate, evaluate

and prognosticate the sounds of Cleveland. Ultimately providing Cleveland's gemeinschaft with the most intense, comprehensive and thorough exploration of its aural zeitgeist. Gesundheit is guaranteed for all

The secret history of Cleveland Music revealed only on WRUW 91.1 fm

**WRUW**  
CLEVELAND **91.1 FM**





# SPRING PROGRAM GUIDE



	SUNDAY <small>IT'S TWO AM!!</small>	MONDAY <small>WRUW-FM 91.1 CLEVELAND NOW</small>	TUESDAY <small>CLEVELAND NOW</small>	WEDNESDAY <small>BEGINS ANOTHER BROADCAST DAY!!</small>	THURSDAY <small>IT'S TWO AM!!</small>	FRIDAY <small>IT'S TWO AM!!</small>	SATURDAY <small>IT'S TWO AM!!</small>
2	Madd Money Mike	<b>Sprout</b>	Mikhail	Mystery Jim	Sue Blyme	Honey B	Neal
3	The Riddim & Rhyme Bank	Solitude	Metal Bytes	<b>BLACK LUNG</b>	Cooking in the Nude	SEX and Your Daughter	<b>Dare Waves</b>
4	<i>Hip-Hop/Reggae</i>	<i>feel it</i>	<i>Metal</i>	<i>CORROSIVE</i>	<i>Music to keep you awake</i>	<i>Industrial/Stupid</i>	<i>night-time music</i>
5	<small>SIX AM</small> Kerry	<small>FIVE AM</small> Veronica Flores	<small>FIVE AM</small> Jeff	<small>FIVE AM</small> Renata Remnants of Babel	<small>FIVE AM</small> Steve & Brian	<small>FIVE AM</small> Prince	<small>SIX AM</small> Kevo
6	Mood Swings	Breakfast Burrito	Losing Control	of Babel	Love & Sleep	Morning Ride	(Phffght!)
7	<i>folk freeform</i>	<i>freeform</i>	<i>smooth &amp; chaotic</i>	<i>International &amp; Stuff</i>	<i>mixture</i>	<i>Reggae</i>	<i>freeform</i>
8	<small>NINE AM</small> Matt Hurd	<small>EIGHT AM</small> Laura	<small>EIGHT AM</small> Matt	<small>EIGHT AM</small> Radio Hour	<small>EIGHT AM</small> NAI	<small>EIGHT AM</small> Dan	<small>EIGHT AM</small> Wade
9	Ubiquitous World	Audio Caffeine	3 1/2 Hours with Matt	Campion	The Antidote	Your Father's Oldsmobile	Diversified Inc.
10	Consciousness	<i>Non-Music</i>		F.Y.M.	Local Music & Other Stuff	20s, 30s, 40s	Freeform
11	Hybrid Globalvortex	<small>10:30 AM</small> Italia!	<i>freeform</i>	<i>freeform free-for-all!</i>		<small>TEN AM</small> !	<small>ELEVEN AM</small> Jimmie Wilson
12	<small>NOON</small> Dave Caban	<small>11:30 AM</small> Head to Head	<small>PUBLIC AFFAIRS</small> Dialogue	<small>11:30 AM</small> Book Show	<small>PUBLIC AFFAIRS</small> 51%	<small>NOON</small> New Dimensions	<small>ELEVEN AM</small> Roll Away
1	Sunday Matinee Showtunes	<small>NOON</small> ACE	<small>NOON</small> Prince	<small>NOON</small> Laura	<small>NOON</small> Prince	<small>NOON</small> Kris	<small>ONE PM</small> The Dew
2	Marty Christian Blues Hangout	<b>Greasy Kids' Stuff</b>	Straight to the Head	Livin' in the Past	Straight to the Head	Come Out And Play	Joe
3	<i>Blues</i>	<i>Metal</i>	<i>Reggae</i>	<i>R'n'R Oldies</i>	<i>Reggae</i>	<i>Metal</i>	<b>WEDGE</b>
4	Veronica Flores	THREE PM Steven St. James	THREE PM On Stage	THREE PM Dr. Ethan B. Funkenstein	THREE PM Dan	THREE PM ?	<i>Mandatory</i>
5	Mucha Muchacha(cha!)	One Brother in the Basement	@WRUW	FOUR PM Slip It In	FOUR PM Anything But Pachelbel	FOUR PM ?	<i>THREE PM</i> The Black
6	"Latin" Music	Underground Dance	Brent	FOUR PM Boo Boo	FOUR PM Zelda	FOUR PM ?	<i>Scorpio Show</i>
7	Josette Michelle	<b>RONK</b>	The Unreachable Star	Ricky Schroeder's Last Stand	Gospel According To...	FIVE PM Rich Lowe	<i>Reggae</i>
8	Cacophonous Oscillations	Gluesnifferiffic!	Musical Theater / Showtunes	freeform	freeform	Night of the Living Dread	<small>FIVE PM</small> Al-Jeel Al-Jadeed
9	<i>Avant Garde/ Experimental/Gritty</i>	<small>SEVEN PM</small> Expect Nothing	<small>SIX PM</small> Polka Changed My Life Today	<small>SEVEN PM</small> Peep This	<small>SIX PM</small> The Greg Holtz Show	<small>SEVEN PM</small> Gaywaves	<small>5:30 PM</small> Scott Larson
10	Mannix Medley Jazz & Melt	<small>7:30 PM</small> Just Chillin'	<small>PUBLIC AFFAIRS</small> One Step Beyond	<small>7:30 PM</small> Charlie	<small>SEVEN PM</small> Sounds Of Cleveland	<small>7:30 PM</small> Joe Riznar	That's How I Escaped My Certain Fate
11	Dr. Bill	Annie	Max & Slim	Blues For Sadie	Cuzin' Dave Wilson	Your Favorite Rebellion	<i>Psychotronic</i>
12	Bird Calls	Annie's Blues Show	Your Johnson's Hanging Out	Freeform	When The Roses Bloom Again	Assorted Rocks	Ben Eloff
1	<i>Jazz, Blues, And More</i>	<i>Blues</i>	<i>Variety Show</i>	<small>TEN PM</small> Grrg & ll	<i>Country: Roots 'n' Branches</i>	<small>TEN PM</small> Jim Szabo	<small>TEN PM</small> Total Blau
2	<small>MIDNIGHT</small> Sam H.	<small>TEN PM</small> Kelvin	<small>TEN PM</small> Global Taxi	<b>BLANK</b>	<small>TEN PM</small> LIVE FROM CLEVELAND	Down By The Cuyahoga	<i>Jazz</i>
3	Asbestos in Obstetrics	Nucking Futs	<small>ELEVEN PM</small> The Grateful Dead Hour	<i>freeform</i>	<small>ELEVEN PM</small> Jen Sed & Mystery Jim	Jazz Calendar at Midnight	Mr. Roper
4	<i>Electronic</i>	<small>MIDNIGHT</small> Russ 'n' John	<small>MIDNIGHT</small> Ben Trella	Rhythmajick	<b>SMUT</b>	Deep House - Hard House Garage	Your Saturday Night Funk Mechanism
5	<small>IT'S TWO AM!!</small>	<small>MIDNIGHT</small> Wide Screen Stereo	Love Is Sharing Pharmaceuticals	<i>Neo-Primitive</i>	<i>Filthy Stinkin' Rock</i>		<i>Hip-Hop, Funk &amp; Stuff</i>
6		<i>freeform/filmtalk</i>	<i>harsh</i>				<small>MIDNIGHT</small> Trevor The Beatbox
7							<small>IT'S TWO AM!!</small>





## STUDIO LINE: 368-2208

**HOWDY! THIS IS YOUR QUICK & EASY GUIDE TO FINDING SHOWS ON WRUW. EACH SHOW IS LISTED ON THE LEFT BY PROGRAMMER, SHOW NAME, AND FORMAT. MORE DETAILED SHOW DESCRIPTIONS ARE BELOW. CLIP THE GRID & PUT IT ON YOUR WALL! HIGHLIGHT YOUR FAVE SHOWS! LISTEN! CALL IN!**

### SUNDAY

#### **2:00 AM -- THE RIDDIM & RHYME BANK MADD MONEY MIKE**

A four-hour mix of hip-hop, reggae, and dancehall flavor. Club urban flavor pounding hard through a radio near you.

#### **6:00 AM -- MOOD SWINGS KERRY HOWELL**

A little bit of everything, so get up and cook breakfast!

#### **9:00 AM--UBIQUITOUS WORLD CONSCIOUSNESS**

**MATT HÜRD**

<http://www.cwru.edu/cwru/org/wruw/wruw.htm>

A celebration of the music of planet Earth. Indigenous roots from the dawn of time, to the most recent world releases drumming into the new millennium. The Sunday morning soundtrack of Shamanic myth, ritual and transformation. Cleveland's premier world music program featuring "Hybrid World Fuse" for your global trance pleasure.

#### **NOON -- SUNDAY MATINEE**

**DAVE CABAN**

WRUW's weekly tribute of Broadway musicals and Hollywood films. Listen for special tributes and prizes every Sunday during this summer on WRUW.

#### **2:00 PM -- BLUES HANGOUT**

**MARTY CHRISTIAN**

All blues from all places.

#### **4:00 PM -- MUCHA MUCHACHA (CHA!) VERONICA FLORES**

"Latin" music for generation Dos XX. Everything from salsa, cumbia, merengue, to Nortena, Tex-Mex, Native American Peyote songs, Pseudo-Latin lounge music of the 50s and 60s, and Mayan folk tunes.

#### **6:00 PM -- CACOPHONIC OSCILLATIONS**

**JOSETTE MICHELLE**

"Speak My Language."

-- Laurie Anderson

#### **8:00 PM -- MANNERIST MEDLEY MANNIX**

Heavy, squonkin' Jazz. Distortion as the most powerful form of expression.

#### **10:00 PM -- BIRD CALLS**

**DR. BILL**

Jazz.

#### **MIDNIGHT -- ASBESTOS IN OBSTETRICS SAM H.**

Various electronics for your listening pleasure from mellow to harsh to mellow again. Recorded in 3-B.

### MONDAY

#### **2:00 AM -- SOLITUDE**

**SPROUT**

Just feel it, baby!

#### **5:00 AM -- BREAKFAST BURRITO**

**VERONICA FLORES**

"It's got a little bit of everything," (and then some). With a hot cup of coffee, it's a good way to start off the week.

#### **8:00 AM -- AUDIO CAFFEINE**

**LAURA**

Spoken word, poetry, comedy, sound effects, witty banter -- anything not traditionally defined as "music." Stretch your mind and awaken your brain with this lively jolt of ear java!

#### **10:30 AM -- ITALIA!**

**LAURA**

From tarantella to Sinatra, Funicello to Vivaldi! Call in with your requests, dedications, and news of community events! Ciao!

#### **11:30 AM -- HEAD-TO-HEAD**

**PUBLIC AFFAIRS**

Now in its 11th smash year, Head-to-Head continues to ask today's most vexing questions, and seek formulas for solutions.

#### **NOON -- GREASY KID'S STUFF**

**ACE**

<http://www.kumar.net/ace/gks>

#### **3:00 PM -- ONE BROTHER IN THE BASEMENT**

**STEPHEN ST. JAMES**

The best of underground dance from jungle, breakbeat, house, tribal and trance. Now you know what to do, 'cause it's all that and a bag of chips too. Listen then trip out on the Residue.

#### **5:00 PM -- GLUESNIFFERIFIC!**

**RONK**

Brits and Canadians are largely disqualified.

#### **7:00 PM -- JUST CHILLIN'**

**PUBLIC AFFAIRS**

Presented live at WRUW, this call-in talk show features interviews with local professionals and volunteers on a variety of teen related issues and social concerns. Produced in cooperation with the Cleveland Treatment Center.

#### **7:30 PM -- ANNIE'S BLUES SHOW**

**ANNIE**

A wide range of blues with an emphasis on Chicago blues of the 60s and 70s.

#### **10:00 PM -- NUCKING FUTS**

**KELVIN WU**

Listen. It's good for you.

#### **MIDNIGHT -- JOHN 'N' RUSS**

**WIDE SCREEN STEREO**

<http://k2.cwru.edu/~rlm3/radio.html>

Movies and Music, the natural combination. And the more diverse, the better -- Independent, Original, and Cool are the only prerequisites. If you're all those, too, tune in.

### TUESDAY

#### **2:00 AM -- METAL BYTES**

**MIKHAIL**

Melodic Heavy Metal. Biggest names in hard rock. European metal, and your requests as always. Tickets and recordings giveaways on the availability basis. Just your basic metal show.

#### **5:00 AM -- LOSING CONTROL**

**JEFF JOHNSON**

"Something to make you laugh, something to make you dance like a lunatic when you think no one is looking. Is that back to basics? Not really. Back to the future, more like." --The New Musical Express

#### **8:00 AM -- 3 1/2 HOURS WITH MATT**

**MATT**

Jazz, Ambient, Rock & Rhythm. A random assortment of music you like, even if you never heard of it before. (Hey, I like it & you don't even know me!)

#### **11:30 AM -- DIALOGUE**

**PUBLIC AFFAIRS**

In association with Radio Smithsonian, this program looks at the world with a local and a global view. Reviewing where we have been, where we are now, and discusses intellectual, ethical, political and economic views on the future.

#### **NOON -- STRAIGHT TO THE HEAD - I**

**PRINCE**

The tuffest of the tuffest and the roughest of the best - Straight from ya head!

#### **3:00 PM -- ON STAGE @ WRUW**

**BRENT**

WRUW goes to the theater and presents the entire music of a Broadway show!

#### **4:00 PM -- THE UNREACHABLE STAR**

**BRENT**

The tradition of Broadway lives on at WRUW. Music for the stages of Broadway, Hollywood, and London are featured, with the old and new, the great and not-so-great, from A to Z.

#### **6:00 PM -- POLKA CHANGED MY LIFE**

**TODAY**

**DR. POLKA**

Polka Polka. That's for me! Ethno dance Music!

#### **7:00 PM -- ONE STEP BEYOND**

**PUBLIC AFFAIRS**

Mikey from the cereal commercial really *did* explode from soda and cosmic candy!!! Conspiracy dismantling for the elite.

#### **7:30 PM -- YOUR JOHNSONS' HANGING OUT**

**MAX & SLIM JOHNSON**

Three Fijian Fishermen. Mink in the Drink. Amazing photos analyzed. Brain lifted out. No sign of how its various connections were severed. Just pulled out as though not attached to anything and placed on a large tray. Served cold with a white French Chablis. A speaker and a microphone are basically the same thing: one sucks and the other blows. Pigeon toe-jam. Your phone calls. Our drivet. Music. Comedy.

#### **10:00 PM -- THE GLOBAL TAXI**

Join a revolving crew of Global Taxi Drivers for a 60-minute world tour every Tuesday night. Please tip the driver as you exit.

#### **11:00 PM -- THE GRATEFUL DEAD HOUR**

Band Historian David Gans takes you on a trip through the past, present, and future of the Grateful Dead and their extended family, all from his Berkeley studio. This nationally-recognized program featuring exclusive music from the Dead's tape vault is heard in Cleveland only on WRUW.

#### **MIDNIGHT -- LOVE IS SHARING**

**PHARMACEUTICALS**

**BEN TRELLA**

I'll make you cum on your mom.

### WEDNESDAY

#### **2:00 AM -- BLACK LUNG**

**MYSTERY JIM**

Noise/Experimental/Ambient. Sometimes pre-recorded, sometimes live.



**5:00 PM -- AL-JEEL AL-JADEED**

**PUBLIC AFFAIRS**

Arabic music, news, and culture. The new generation.  
Authentic information. Only the tapes are re-cycled.

**5:30 PM -- THAT'S HOW I ESCAPED MY  
CERTAIN FATE**

**SCOTT LARSON**

<http://phoenix.kent.edu/~slarson>

"I didn't think Mission to Burma was all that interesting. When I thought about them at all, which wasn't too often, I basically tagged them a decent Pere Ubu tribute band... and besides, they were too damn loud." -- Michael Bloom.

Roots and branches... and amplifiers.

**7:30 PM -- TOTAL BLAU**

**BEN**

A veritable cornucopia of fleecy jazz on Saturday night. Listen, it'll be good for you.

**10:00 PM -- YOUR SATURDAY NIGHT FUNK  
MECHANISM**

**MR.ROPER**

Turn it on and check it out, JoJo!

**MIDNIGHT -- THE BEATBOX**

**TREVOR**

Slammin' house music mixed seamlessly back to back in the Beatbox tradition. Absolutely no Euro, NRG, or jungle. Just the very best in deep house, hard house, and garage as heard in New York and Chicago clubs.

**PUBLIC AFFAIRS  
AND SPECIAL PROGRAMMING**

Don't miss WRUW's Public Affairs Shows  
(Every Weekday at 11:30 AM and 7:00 PM)  
or Special Programming that give WRUW its  
own special flavor!

**PUBLIC AFFAIRS**

Monday 11:30 AM -- Head-to-Head

Monday 7:00 PM -- Just Chillin'

Tuesday 11:30AM -- Dialogue

Tuesday 7:00 PM -- One Step Beyond

Wednesday 11:30 AM -- Book Show

Wednesday 7:00 PM -- Peep-This w/Lady Boss

Thursday 11:30 AM -- 51%

Thursday 7:00 PM -- Sounds of Cleveland.

Friday 11:30 AM -- New Dimensions

Friday 7:00 PM -- Gaywaves

Saturday 5:00 PM -- Al-Jeel Al-Jadeed

**SPECIAL PROGRAMMING**

Tuesday 10:00 PM -- Global Taxi

Tuesday 11:00 PM -- The Grateful Dead Hour

Thursday 10:00 PM--LIVE FROM CLEVELAND



This program guide was compiled, edited  
and composed by Ethan Field with help  
from Kerry Howell and Matt Herd.  
Front Cover by Kevin Williams.



# **EXECUTIVE STAFF!!**

General Manager	Greg Lyle
Business Manager	Kelvin Wu
Program Director	Charlie Luther
Asst. Program Director	Steve Hunder
Music Director	Wade Tolleson
Training Director	Rich Lowe
Production Director	Ron Kretsch
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Traffic Director	Greg Lyle
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Alumni Director	Dave Newman
Archive Director	Brian Davis
Live Music Coordinators	Marty Gulaian
	Kevin Nose
	Mike Kechison
Station Advisor	Dr. Peter McCall
Chief Engineer	Phil Way

# **UNDERWRITING**

**Special Thanks to the following  
businesses for their support in  
underwriting programs on WRUW-FM  
in the past year:**

**Barking Spider Tavern**

**Isle of Beads**

**Red Star Cafe**

**Waldorf Towers**

**Ethnic Creations**

**Hempfields**

**National Organization for the Reform of  
Marijuana Laws (NORML)  
North Coast Chapter**

**Blossom Music Center**

**If you wish to underwrite a program on  
WRUW-FM, contact Kerry Howell on our  
Business line, 368-2207.**

**WRUW-FM Cleveland  
11220 Bellflower Rd.  
Cleveland OH, 44106**

<http://www.cwru.edu/CWRU/Org/wruw/wruw.html>

**Studio Line: 368-2208  
Business Line: 368-2207**

**IF YOU GAVE TO THE  
WRUW SPRING TELETHON,  
YOUR ADDRESS WILL GO HERE!!**

**You are getting sleepy... Soon you will go to your radio and turn the dial to WRUW-FM 91.1... You will enjoy it...**